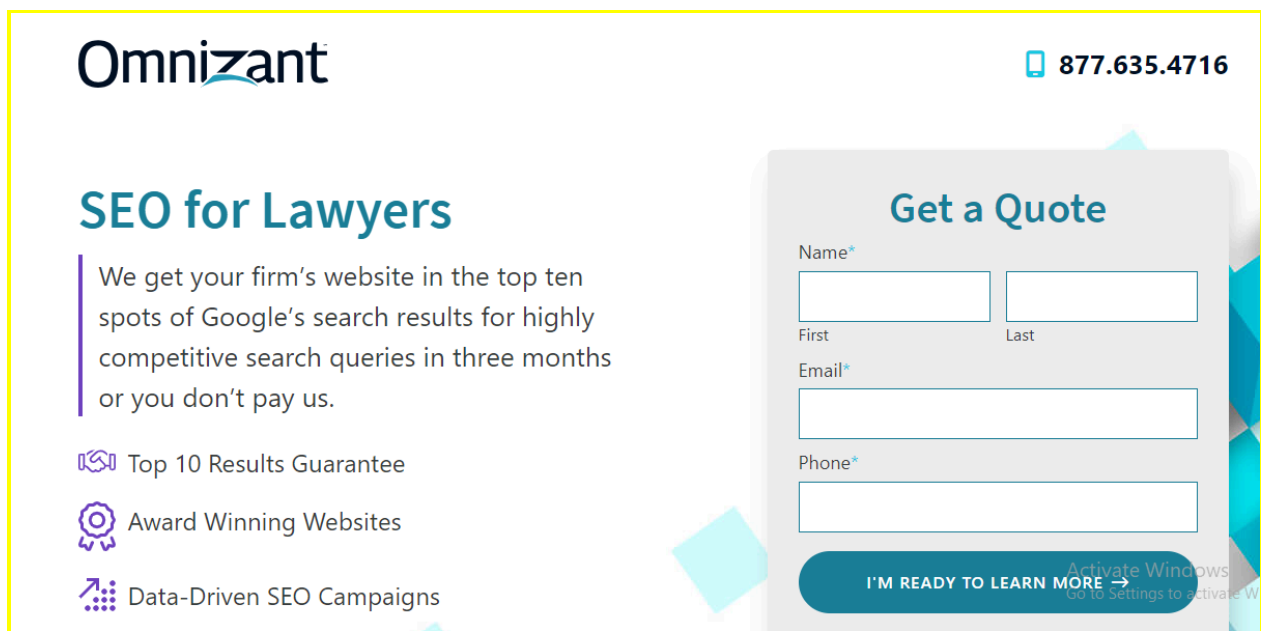


HAVE YOU TRIED LAWYER MARKETING YET?

Businessmen, employees, or individuals, everybody may need legal assistance someday. You might be an excellent corporate, tax, criminal, or divorce lawyer. Do your potential clients know it?

If not, then you haven't tried suitable lawyer marketing yet.

Button: Get a Quote



The screenshot displays the Omnizant website interface. At the top left is the Omnizant logo, and at the top right is the phone number 877.635.4716. The main heading is "SEO for Lawyers". Below this is a text block: "We get your firm's website in the top ten spots of Google's search results for highly competitive search queries in three months or you don't pay us." To the right of this text is a "Get a Quote" form with fields for Name* (split into First and Last), Email*, and Phone*. Below the form is a button labeled "I'M READY TO LEARN MORE". On the left side of the page, there are three bullet points with icons: "Top 10 Results Guarantee", "Award Winning Websites", and "Data-Driven SEO Campaigns".

Omnizant 877.635.4716

SEO for Lawyers

We get your firm's website in the top ten spots of Google's search results for highly competitive search queries in three months or you don't pay us.

- Top 10 Results Guarantee
- Award Winning Websites
- Data-Driven SEO Campaigns

Get a Quote

Name*
First Last
Email*
Phone*
I'M READY TO LEARN MORE

WHY DO YOU NEED LAWYER MARKETING?

Competitive Landscape

The legal industry is highly competitive. To stay relevant to the market, you must have a loud presence.

Client Acquisition

Most don't always need legal services. But you can't sit idle. Lawyer marketing will ensure your workflow by fetching potential leads.

Business growth

Like any other business, a law firm must grow; marketing is crucial to that process.

Goodwill and Credibility

Legal issues are highly sensitive. Build your trust through marketing, and you will never lose clients.

Educating the Public

Market your legal advice. Let people know their legal rights and why they need a lawyer. That's how you increase the demand for your legal service.

Adapting to Technology

Your clients are mostly looking for a lawyer online. Be present by your clients' windows and adapt to technology.



Digital Marketing Strategy

We excel at crafting a digital marketing strategy from the ground up.



Technical SEO

Comprehensive technical SEO audits that inform high-impact fixes & optimizations.



On-Page SEO Analysis

Boost the SEO value of your existing pages and improve your SERP ranking.



Content Machine

A tactical content strategy to feed a content machine.



Tactical Outreach

Tactical outreach and strategic linkbuilding (if needed) to boost key revenue-generating pages.



Website Content Update

Take non-performing pages and update your website content to make it relevant and rank-worthy again.

WHAT ARE YOU MISSING OUT?

If you are not into lawyer marketing or have worked with a 'so-so' digital marketing guy, you haven't even tapped into the opportunity kingdom yet.

You can win your clients before winning their cases with a proper lawyer marketing strategy. We don't sugarcoat. Instead, we are focused on the actual result.

1. Increase your organic visibility to 180% within 4 months.
2. Lower your client acquisition cost by 50%.
3. Reach your 90% targeted clients.
4. Convert more than 60% of website visitors into clients.

Tired of Dealing With **SEO Challenges?**

If any of these sound familiar, meet HigherVisibility. We've worked with attorneys across a variety of specialties to solve these same issues.



You're Falling Behind The Competition



You Can't Hire An In-House SEO Team



You've Had Poor Results With Other Agencies



Your Traffic Is Declining / Not Growing



You Need More Leads for your Law Firm



You've Experienced Poor Agency Communication



You Don't Have Endless Resources



Other Agencies Didn't Understand Your Business



You're Not Sure What You Paid For In The Past

OUR SERVICES

Our services are straightforward. We offer three services packed with all the marketing tools that a lawyer needs.

SEO services

Advertisement strategy

Content Marketing and Blogging

We optimize for relevant keywords. That's how lawyers appear higher in search results for targeted clients seeking legal services. Higher search rankings are often associated with credibility and goodwill. Strong SEO can set a firm apart from competitors in a competitive legal market.

1. Keyword Research and Optimization
2. On-Page SEO
3. Technical SEO
4. Landing Page Optimization
5. Link Building
6. Competitor Analysis
7. Analytics and Reporting

Advertisements differ according to the platforms. For instance, LinkedIn might be better for B2B legal services, while Google Ads can capture high-intent searches for legal help. Lawyers must tap their potential clients' screens and make sure to get business.

1. Platform Selection
2. Ad Content Creation
3. Targeting and Audience Segmentation
4. Ad Schedule Optimization
5. Seasonal and Trend-based Campaigns

Content marketing involves understanding the target audience and creating content that addresses their specific legal needs. Lawyers can create various types of content to cater to different learning preferences. For instance, an infographic or video might better explain complex legal processes.

1. Content Strategy Development
2. Topic Selection and Keyword Research
3. Content Creation
4. Content Distribution
5. Content Optimization
6. User Engagement

CTA: Click to learn more

Appear On The Radar Of The Clients You Want To Work With

Exalts offers multiple areas of law firm digital marketing expertise for a mix of solutions.



Custom Web Design and Development

Optimize Online Efforts And Gain Maximum Returns

You shouldn't spend a single dime on other law firm digital marketing efforts if your current website isn't working for you.

Our team of experienced creative directors, designers, and developers work to effectively:

- Improve E-Commerce sites
- Eliminate outdated information
- Showcase cohesive branding across all platforms
- Ensure mobile compatibility



Search Engine Marketing (SEM)

Recalibrate Your Goals For Good

With there was a way you could avoid wasting your budget on ineffective sponsored ads?

As Certified Google and YouTube Partners, we'll provide the data you need to designate your spend into the most appropriate advertising medium.

- Pay-Per-Click (PPC)
- Google Search Ads
- Remarketing
- Social Advertising



Search Engine Optimization (SEO)

Transform Trying Into Targeting

Without SEO, your audience will find it harder to locate you and your services online.

Whether you need help getting started or want to pivot from your current strategy, our group of SEO professionals assists in analyzing and adjusting your actions for:

- Lead Generation SEO
- Local SEO
- E-Commerce SEO
- Technical SEO
- SEO Consulting
- User Experience (UX)



Social Media Management

Expand Your Reach With Expert Guidance

Anyone can make a social media post, but not everyone can create a comprehensive social media campaign.

Save time and effort when you rely on our law firm digital marketing team to strategize, manage, and execute your social media goals for ultimate success.

Anyone can make a social media post, but not everyone can create a comprehensive social media campaign.

Save time and effort when you rely on our law firm digital marketing team to strategize, manage, and execute your social media goals for ultimate success.

- Facebook
- Instagram
- Twitter
- LinkedIn
- Pinterest
- TikTok



OUR CLIENTS

CLIENTS WE'VE WORKED WITH



Aspiration



HUNT CLUB



TESTIMONIALS

I have been working with 'XYZ' for the last six months. The best thing is the organic traffic I am getting. Most of my clients knew about my services, so explaining them took less effort, which improved my understanding of clients. Moreover, I am getting insane followers on social media accounts. On my way to becoming a legal influencer!

John Doe
Divorce Lawyer

As a tax lawyer, I am in my early career. Never understood much of marketing and was frustrated about my career. Clients are usually big fish, and I didn't have many connections. 'XYZ't built me a good reputation and maintained all my socials and websites. It's a marketing revolution.

Jane Doe

Tax Lawyer



“I spoke to a bunch of people. I know a lot about online marketing, so I can tell if someone knows what they’re talking about when I’m discussing search engine optimization. It was clear after my conversation with Rankings.io that they were legit.”

Gabriel Levin, Esq.
The Levin Firm

PRIVACY CONCERN?

What could be more sensitive than a legal case? And we know that better than anyone.

‘XYZ’ does not access any data related to clients or your legal conversation. And if you ever find anything fishy and can prove anything against us, you know what to do already!

FAQS

How much does lawyer marketing cost?

Costs vary widely depending on the services needed, the business's size, and the market's competitiveness. Some agencies offer packages starting from \$1,000/month, while comprehensive campaigns can cost \$10,000/month or more.

How long does it take to see results from lawyer marketing?

Results can vary, but typically:

- PPC advertising can show immediate results.
- SEO efforts usually take 3-4 months to show significant improvements.
- Content marketing may take 4-8 months to build substantial engagements.
- Lawyer marketing on social media depends on your current situation. It usually grows 100%-180% within 4-6 months.

Is there any guarantee on the lawyer marketing service?

Google is strict about ranking claims. If any service is offering you a guarantee, it's fake. Google constantly changes its algorithms. We can't guarantee you any numbers, but we can assure your success with us.

Frequently Asked Questions

Still have questions about our SEO services for Lawyers? Browse our FAQs

What is search engine optimization?

SEO is the application of various strategies to improve the search rankings of a website. These strategies range from on-page optimization, quality content, to authoritative link building. SEO is an important piece to any online marketing plan and with a well-rounded strategy; most any website can see improved rankings. For a more in-depth explanation, read our guide on: [What is SEO?](#)

Can SEO increase my sales or leads?

Yes. Search engine optimization can improve a website's visibility in the search results. That increased visibility will lead to more potential customers learning more about your products or services. Very few marketing services can offer a comparable quality of customer and ROI.

Activate Windows
Go to Settings to activate Windows.

ARE YOU READY FOR YOUR BUSINESS TO GROW WITH US?

We have arrangements for you whether you are an individual lawyer or a firm. Just fill out the form, and we will reach you.

CTA: Book a meeting now!